flashlight system proposal
prepared for Ontario Association of Home Inspectors

■ introduction

Dear Murray,

It has been a pleasure working with OAHI and yourself since 2011 and we hope that we have met your expectations. We also look toward the future in how we can further help OAHI and are excited about our upcoming rollout of the new version of *spark* and hope that OAHI will participate in the upgrade process as it will further enhance the associations information management capabilities.

We also appreciate the chance to offer OAHI and its members a system - *flashlight* - which will look to provide your membership with the tools they need to establish and market an online presence for their business. Our team of developers and specialists take great pride in their work and the care and support we provide will ensure a robust product and support which will be above and beyond.

We're confident that we have the talent, passion and experience to provide your membership with a value proposition which has the benefits of a custom tailored solution yet be low risk and economically friendly. Should you have any questions regarding this proposal or require further information, please contact myself at 613-244-9475 or remi@ignitewebsolutions.com.

Sincerely,

Remi Goc, President
Ignite Web Solutions Inc.
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remi@ignitewebsolutions.com | 613-244-9475

■ executive summary - flashlight basic

The Basic package includes all elements needed to establish an online presence and market the business within a geographic area.

The elements which are included in this package include:

web design
1.   Selection from 2 mobile + desktop friendly templates which have customizable features

information management
1.   Content Management including pages with archive
2.   News/Blog Management including ability to push articles to Twitter/Facebook
3.   FAQ Management including archive + XML sitemap
4.   Lead collection system with ability to convert into inspection appointments
5.   MySchedule module which will provide scheduled inspections and their geo-data
6.   Automated SEO friendly content generation

media management
1.   Integration with YouTube for video streaming and management
2.   Photo Gallery System with automated image resizing
3.   Media System to manage files such as MS Word, PDF, JPG with secure or public access

web + e-mail hosting
1.   Hosting on our dedicated server with daily backups, low load + 99.9% uptime
2.   Free yearly domain name renewal and use of vanity URL

client support
1.   Provide tech support by phone and e-mail between 9:00AM and 4:00PM EST
2.   No-cost updates to *spark*
3.   Optional webmaster + consultation support when needed
4.   Best practices "cheat sheets" and on-line knowledge base

The monthly investment for this package is **$95** and Ignite requires a 24 month commitment. No down payments required, first installment is due when site goes live.

■ executive summary - flashlight advanced

The Advanced package includes all elements needed to establish an online presence and market the business within a geographic area along with the ability to convert inspection appointments into invoices and collect payment online.

The elements which are included in this package include:

web design
1. Selection from 2 mobile + desktop friendly templates which have customizable features

information management
1. Content Management including pages with archive
2. News/Blog Management including ability to push articles to Twitter/Facebook
3. FAQ Management including archive + XML sitemap
4. Lead collection system with ability to convert into inspection appointments
5. MySchedule module which will provide scheduled inspections and their geo-data
6. Automated SEO friendly content generation

media management
1. Integration with YouTube for video streaming and management
2. Photo Gallery System with automated image resizing
3. Media System to manage files such as MS Word, PDF, JPG with secure or public access

e-commerce
1. MySchedule will convert complete inspections into Invoices
2. Ability to accept cheque/cash/credit card payments
3. Credit card integration with most major payment gateways
4. Ability to control Taxes, Invoices, Client Accounts, Reporting
5. Export transactions to Simply Accounting with Quickbooks being available in 2016
6. Credit card fraud prevention

web + e-mail hosting
1. Hosting on our dedicated server with daily backups, low load + 99.9% uptime
2. Free yearly domain name renewal and use of vanity URL
3. 128bit SSL certificate and static IP to facilitate e-commerce

client support
1. Provide tech support by phone and e-mail between 9:00AM and 4:00PM EST
2. No-cost updates to *spark*
3. Optional webmaster + consultation support when needed
4. Best practices "cheat sheets" and on-line knowledge base

The monthly investment for this package is **$145** and Ignite requires a 24 month commitment. No down payments required, first installment is due when site goes live.

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