

2017 OAH/CAHPI-ON EDUCATION CONFERENCE

Education Is The Key 2017 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Platinum	Gold	Silver	MATERIAL DEADLINE
	\$3,000	\$2,000	\$1,000	
Features and Benefits				
Your logo and website link included on conference website	Yes	Yes	Yes	*with confirmation
Your logo prominently displayed in conference rooms	Yes	Yes	Yes	**Feb. 9
Advertisement in official program	Full Page \$250 Value	1/2 Page \$125 Value	1/4 Page/banner \$75 Value	*Jan. 12
NEW: YouTube video about why you are sponsoring conference - 30-45 secs	Yes	Yes	Yes	*open
Punch out business card in program book	1	1	1	*Jan. 12
Digital ads on OAH/ and conference websites	8 months	6 months	4 months	*Feb. 9
Digital advertising at all conference rooms/screens	Heavy Rotation	Medium/Heavy Rotation	Medium Rotation	**Feb. 9
Logoed items for inclusion in conference bags	3	2	1	***Feb. 9
Full admission including Social Evening	Yes	Yes	Yes	
Exhibitor Booth (one meal included)	Included: value is \$900	Reduced Fee: \$450	Reduced Fee: \$650	

Sponsorship levels are designed to give you the maximum exposure for your promotional dollars.

Optional Increased Exposure

Work with us to increase your exposure

TBD

Please call to discuss

We're open to ideas

Additional logoed swag opportunities

TBD

Please call to discuss

Sponsor: session, meals or breaks

\$250

Digital and hard signs

Sponsor: Conference tote bags

OAH/ to supply bags

\$500

1 side of bag

NEW: Special Demonstration Opportunities

20 min sessions

50% discount

Scheduled throughout weekend

NEW: Sponsor: Mentors Cafe

Q & A with an RHI

\$250

Scheduled throughout weekend

NEW: Sponsor: Tour and Offsite Inspection

\$250

NEW: Sponsor: Social Evening

TBD

Please call to discuss

We're open to ideas

Sponsorship coordinator - Andrew Dixon

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The 2017 OAH/ CAHPI-Ontario Education Conference will take place at
the Holiday Inn Burlington Hotel and Conference Centre, March 3 to 5, 2017
The 2017 theme: **Education is the key**