



2018 OAH/CAHPI-ON EDUCATION CONFERENCE

March 2-4, 2018 • London, Ont.

SPONSORSHIP PACKAGE

Education is the Key

Canada's Premier Home Inspection Conference

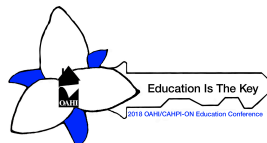


www.oahi.com



Ontario Association of Home Inspectors

Established by the Ontario Association of Home Inspectors Act, 1994



Canada's Premier Home Inspection Conference

The Ontario Association of Home Inspectors (OAH)/the Canadian Association of Home and Property Inspectors-Ontario (CAHPI-ON) is holding its annual education conference in March 2 to 4, 2018 at the Four Points by Sheraton in London, Ontario.

OAH is the premier association for inspectors in Ontario. OAH is the only home inspector association recognized by the provincial government. Because one of OAH's keys is **education**, we thought this would be a good opportunity for you to participate and unlock the doors to some new business. We'll make sure your name/logo/brand is seen by home inspectors and that our delegates know you support them. At our 2017 conference we had 200 delegates, plus their spouses and exhibitors; this is an excellent B2B opportunity. Your logo and support are also seen online and in the email blasts, so your reach is extended beyond the conference.

If you are a Friend of OAH, you can login and book directly from the website www.oahi.com. See the Conference tab. Friends of OAH memberships are free.

There are several ways to get involved with the 2018 OAH / CAHPI-Ontario Education Conference:

- Become a Platinum, Gold or Silver sponsor
- Provide merchandise for the conference participant bags
- Provide products for prize draws
- Sponsor the Mentorship Café
- Sponsor the offsite tour and inspection
- Sponsor the dinner/wine
- Sponsor the Fun Night
- Be an exhibitor: home inspectors need reliable tools, marketing materials, business equipment and services.

You are welcome to contribute a promotional item to the delegate swag bags, a YouTube video about why you support the conference and a blog post. Let me know if you'd like additional exposure. We are developing a schedule of 20-minute special demonstration sessions where you can reach out to the delegates in an educational, hands-on manner. There is a nominal fee and sessions will be scheduled on a first come first served basis.

Any and all involvement with the 2018 OAH / CAHPI-Ontario Education Conference would be acknowledged in the program book and with hotlinks on the OAH website and social media. Let's talk. The Sponsorship Opportunities package and registration form are attached.

Regards,

Andrew Dixon, RHI

Chair

2018 OAH / CAHPI-Ontario Education Conference

289-928-6050 • yourhomeinspector@rogers.com

OAH members see homes differently

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Email: oahi@oahi.com • Website: www.oahi.com

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2018 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Platinum	Gold	Silver	MATERIAL DEADLINE
	\$3,000	\$2,000	\$1,000	
Features and Benefits				
Your logo and website link Included on conference website	Yes	Yes	Yes	*with confirmation
Your logo prominently displayed in conference rooms	Yes	Yes	Yes	*Jan. 8
Advertisement in official program	Full Page \$250 Value	1/2 Page \$125 Value	1/4 Page/banner \$75 Value	*Jan. 8
NEW: YouTube video about why sponsor conference 30-45 secs	Yes	Yes	Yes	*with confirmation
Punch-out business card in program book	1	1	1	*Jan. 8
Digital ads on OAHI and conference website	6 months	5 months	4 months	*with confirmation
Digital advertising @ all conference rooms/screens	Heavy Rotation	Medium Rotation	Regular Rotation	*Feb. 9
Logoed items for inclusion in conference bags	Yes	Yes	Yes	**Feb. 9
Full admission including Exhibitors' Reception	Yes	Yes	Yes	
Exhibitor Booth (one meal included)	Included: (value is \$900)	Reduced Fee: \$250	Reduced Fee: \$400	

Please submit artwork at time of registration

Sponsorship levels are designed to give you the maximum exposure for your promotional dollars.

Optional Increased Exposure

Additional logoed swag opportunities

Sponsor: session, meals or breaks

Sponsor: Exhibitor Reception entertainment

Sponsor: Conference tote bags

NEW: Sponsor: Mentorship Cafe

NEW: Tour and Offsite Inspection

NEW: Dinner wine

Sponsorship coordinator - Andrew Dixon

Please call to discuss

Please call to discuss

\$400 each

\$400

\$500

\$400

\$400

TBD

Digital & hard signs

Digital & hard signs

1 side of bag

yourhomeinspector@rogers.com

* Send to Erica Phillips • Fifth & Park • ericajp@rogers.com • **Contact jameshi193@gmail.com

The 2018 OAHI / CAHPI-Ontario Education Conference will take place at
Four Points by Sheraton in London, Ontario March 2 to 4, 2018

The 2017 OAH/CAHPI-ON Education was a success. Join us in 2018.

Laurel Ann commented on Oahi/cahpi-On Education Conference's post.



Laurel Ann

March 5 at 8:34pm

Thank You to the entire Conference Committee for a job well done!!!! Had a great time reconnecting with friends, and enjoyed some great presentations 🙌👍



"I couldn't possibly have been more pleased with the exceptionally well planned/presented conference. The Mentorship Cafe was an excellent idea and attended well by many student inspectors. Bravo to the planners!!" From the post-conference survey.

